



Press release

**JURA Professional**

## **JURA presents the W8 – a compact masterpiece from its professional line**

Niederbuchsiten, ###.##.#### – **Thanks to continuous research and development, JURA is now ready to launch the new W8 professional automatic coffee machine. The W8 comes equipped with a second-generation Professional Aroma Grinder and is in particular characterised by its compact form.**

There are 17 speciality coffees to choose from when using this professional automatic coffee machine. Thanks to the Professional Aroma Grinder (P.A.G.2) and fine foam technology, the W8 prepares these beverages to the standard of a professional barista. The W8 is also simple to operate. When speciality coffees with milk are chosen, the intelligent “Coffee Eye” cup sensor even suggests the correct cup position.

With its integrated milk system rinsing and cleaning programme, lockable bean container and water tank along with modifiable programme functions, this is an impressive machine for operators. It can even be connected to various payment systems or Pocket Pilot 2.0 using optional extras such as MDB Connect\* or Payment Connect\*.

The compact design of the W8 makes it the perfect machine for offices, salesrooms or business premises where up to 50 speciality coffees are prepared each day.

### **Main features**

- Professional Aroma Grinder (P.A.G.2) for consistent grinding results and longer service life thanks to the rest mode function
- 3.5-inch display with buttons for an intuitive and haptic user experience
- Compact professional automatic coffee machine with dimensions of just 29.5 × 44.3 × 44.6 cm
- Connection to a payment system when fitted with an MDB Connect\* or use of the free Pocket Pilot 2.0 software from JURA when fitted with a Payment Connect\*

### **Accessories and add-ons**

The optionally available MDB interface system 2.0 from JURA\* enables the user to connect their machine to a widely used payment system. Pocket Pilot 2.0 is another interesting option. The free software from JURA combines contactless payment with an accounting and management system in a user-friendly, web-based tool.

\* available as an accessory



- The W8 is integrated into a complete coffee solution with cup warmer and Cool Control.
- The Coffee Eye smart cup sensor ensures safe use.
- Easy to use and safe: the water tank can be removed from the front and is lockable, as is the bean container.
- The compact and versatile professional machine from JURA.

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*JURA Elektroapparate AG, founded in 1931 and based in Niederbuchsiten, Switzerland, is the innovation leader in automatic speciality coffee machines. It's products are synonymous with perfect coffee, made from fresh beans at the touch of a button and always freshly ground, not capsuled. The product range includes both machines for domestic use and professional models. In recent years, the long-established Swiss brand has grown to become a global player, operating in around 50 countries.*

#### **Further information**

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